

EXECUTIVE GLOBAL MSc MANAGEMENT (EGMiM)

INFORMATION FOR APPLICANTS AUGUST 2025

















Executive Master's for Working Professionals

Programme concept:

Our faculty have designed this unique Master's programme as LSE's cuttingedge alternative to an MBA, providing an optimum balance between intelligent critical thinking and real-world practice.

Currently the only programme of its kind in the world, we cover the same essential curriculum as a traditional MBA – but takes a fresh approach to these topics, offering a more intellectual learning experience, with broad real-world perspectives and deep critical thinking. These unique intellectual skills empower students to move faster and further in the business world in toplevel senior management and leadership careers.

We use theory and critical thinking as the basis for learning, which is then linked into practical projects and case studies. At the same time students retain the practical application, teamwork and prestigious networking opportunities fundamental to leading business programmes. Students access original management research and theories by reading academic journal articles. Not only are they required to understand the materials, but they must also critically analyse and apply them to practical situations in the workplace.

Rather than simply learning how to apply current management tools, our students learn to be innovative, culturally intelligent critical thinkers with a wellrounded intellectual and practical skill set. Our graduates set themselves apart for success in the globalised business world, as the academic rigour underlying this programme gives our students a competitive advantage in the increasingly fast-paced and complex global environment. Unlike traditional MBAs which often teach students to apply current management tools to existing scenarios, our graduates' strong critical thinking and analytical skills equip them to understand and deal with unknown business phenomena which will arise throughout their career. Furthermore, graduates' ability to think abstractly, analytically and critically about their own organisation and the wider business context is also crucial for a key business activity: innovation.

Who should apply?

The programme is specifically designed for experienced working professionals in any industry, who do not wish to take a break from their career and who have a strong academic background in any field. It provides a route to transition into a high-level senior management career so whether you would like to transition to a management role in your current organisation, move to a different job function or industry, or manage your own company, this programme will develop your talent and provide the foundation to transform your career.

Entry requirements:

- A good Bachelor's degree: UK 2:1,
 3.5 GPA or equivalent undergraduate degree from your country of study
- GMAT or GRE is not required, but we may recommend it to candidates whose prior degree does not meet our requirements as it may strengthen your application
- IELTS or TOEFL please see our requirements here: <u>lse.ac.uk/study-at-lse/Graduate/Prospective-students/Entry-requirements/English-language-requirements</u>
- Personal statement outlining your motivations for the programme and what you can contribute to the learning environment
- Transcripts
- Two references (either one professional and one academic, or two professional).

Apply now at:

lse.ac.uk/study-at-lse/Graduate/ Prospective-students/How-to-Apply

Fees:

£71,086 total. This includes tuition, course materials, some meals/events in all modules and accommodation on overseas modules. Travel to all modules and accommodation in London is not included.

Cohort Size:

Approx 40

Scholarships:

This programme is not eligible for LSE's Graduate Support Scheme as it is designed for working professionals.

We have one programme scholarship available in conjunction with the Hinrich Foundation - please see our website below for further information.

Candidates may seek additional funding from sources listed on the LSE Financial Support page for students from particular backgrounds and nationalities. For more information please visit Iseac.uk/egmim fees and funding section.

Programme start:

August 2025

Workload:

During modules, classes run all day from 9.30am - 5.30pm, in 3.5 hour sessions. There may also be some evening activities such as speakers and networking events. The period in-between modules will involve reading/preparation for the next module and assignments. As a rough guide, we estimate that you would need to spend 1.5 hours studying outside the classroom for every 1 hour contact time. Assignments take various forms across courses; they may be individual or group assignments and could include problem sets, essays and presentations. Final exams will be given as take-home papers. There will be a final dissertation or capstone project on a topic of the student's choice which can be related to their work or industry or their personal leadership situation. A comprehensive online learning technology platform will be used for communication and assignments between modules.

Programme Structure:

The degree consists of 7 classroom modules (1-2 weeks each), scheduled over 17 months. Five modules will take place at LSE and two will take place overseas to highlight topical global business issues and to leverage LSE's network for academic partners, prominent speakers and experts. Overseas modules will be 1 week in length. Please see the online programme calendar for specific module dates. Please see the online programme calendar for specific module dates at Ise.ac.uk/egmim

Programme Overview August 2025 - July 2027:

PRE-PROGRAMME PREPARATION

Autumn	Winter	Spring	Summer	Autumn	Winter	Spring	Summer
MODULE 1 2 weeks	MODULE 2 1 week	MODULE 3 2 weeks	MODULE 4 1 week	MODULE 5 1 week	MODULE 6 1 week	MODULE 7 1 week	GRADUATION 1 day
LSE	LSE	LSE	OVERSEAS	LSE	OVERSEAS	LSE	LSE

Intersessional Activities

Capstone Business Project/Dissertation

Accommodation:

Students will be responsible for booking and paying for accommodation at the London modules. Once you are made an offer of a place, we will provide you with some suggestions near the campus and possible corporate rates. Accommodation is included for the two overseas modules.

Visas:

Some students will require a visa to study in the UK for the LSE modules. More information will be provided once you receive an offer of a place, but more details are also available here:

info.lse.ac.uk/current-students/ immigration-advice/visa-for-executivemasters-degrees



Curriculum

Programme content will be delivered in a convenient modular format. Practical components of the degree include:

- Customised leadership sessions tailored to a small cohort
- Access to the LSE intellectual community including 200,000 alumni worldwide
- Group work and presentations with faculty feedback
- Online learning platform for all intersession support
- A role for your company to contribute to the student's learning journey as appropriate
- Dissertation or capstone project based on topic of participant's choice
- Guest speakers from industry to illustrate management principles
- Two overseas modules designed to highlight topical international business issues.

Classes for each EGMiM course will be spread across at least 2 modules.

Courses (see descriptions below):

- 1. Managerial Economics
- 2. Foundations of Management, Strategy and Financial Control
- 3. Financial Management
- 4. Organisational Behaviour and Leadership
- 5. Marketing Strategy
- 6. Strategy, Organisation and Innovation
- 7. International Business Strategy and Emerging Markets
- 8. Dissertation/Capstone Project

Managerial Economics:

This course aims to equip you with a range of tools to analyse the behaviour of firms and consumers in markets. It will introduce you to basic microeconomic concepts and show how a deeper understanding of how markets work can lead to making better business decisions. You will also learn how to use these tools in practice, through case-based class discussion and assessed work, enabling you to instantly apply your learning back in the work place.

Foundations of Management, Strategy and Financial Control:

A uniquely integrated course which provides an overview of the development of key management disciplines and their relationship to questions of financial control. The course sets out a framework for understanding the development of modern business that is rooted in the disciplines of economics, psychology and sociology, to place management issues and practices in their historical and organisational context. Sessions will combine lectures and case studies to provide students the opportunity to apply concepts relating to these topics, whilst also considering themes such as sustainability and social impact.

Financial Management:

The aim of the course is to provide a comprehensive overview of firms' financial decision making. The course is designed to provide an applied and practical approach to finance, enabling the students to address topical issues that modern corporations face. In particular, the course builds on concepts in business strategy, valuation techniques, and capital structure theories, and applies those tools in a systematic and rigorous way to real-life financial management problems. Topics such as mergers and acquisitions and initial public offerings will also be covered.

Organisational Behaviour and Leadership:

Understanding individuals, teams and organisation is fundamental in any management role. This course discusses psychological theories and considers their meaning for managers. The course also brings together theory and practice by using conversations, group exercises, presentations, and course work to apply the course material to business problems and embed learning. By the end of the course, you should be able to critically evaluate some of the main theories of organisational behaviour and apply those theories to issues in your organisations. In addition, we reflect upon leadership style and skills. Drawing on relevant theories, we examine your personal leadership style and its implications for working with others. We discuss the leadership skills that are critical to effectiveness, and consider how to apply these skills to build positive organisational environments. You will be asked to complete two indepth evaluations to prepare for these session. Profiles will be used to guide your leadership development. An optional oneto-one meeting to discuss your leadership is included in the schedule.

Strategy, Organisation and Innovation:

This course investigates central questions in strategic management, including the drivers of differences in profitability across (for-profit) firms and the frameworks with which to analyse them, Power Nodes and scenario planning to address the complexities of strategy and competition, and the challenges of implementing a new corporate strategy.

Marketing Strategy:

The course covers the main theories and concepts in marketing management for students with no prior knowledge of the subject. Students will have the opportunity to apply the theories in a practical setting, as the course will be scheduled partly during one of the overseas modules and will include visits to companies and guest speakers.

International Business Strategy and Emerging Markets:

This is a course in international business and strategy. Multinational firms have been an increasingly significant aspect of the corporate environment in developed countries since the 1960s, and are responsible for a high proportion of global output, exports and investment, as well as the bulk of foreign direct investment. In the past few decades their activities have been increasingly focused to developing economies, including China and India, and transition economies such as Russia, Brazil and Argentina. This course will analyse the emergence of firms which operate on a global scale and their current and likely future interactions with emerging markets. It will include the recent development of large scale global business players from the emerging economies. You will focus on how the institutional characteristics of emerging markets affect the choices and behaviour of multinational firms, both now and going forward. The course will be scheduled partly during one of the overseas modules and teaching methods will combine lectures with in depth case analysis, company visits and corporate speakers.

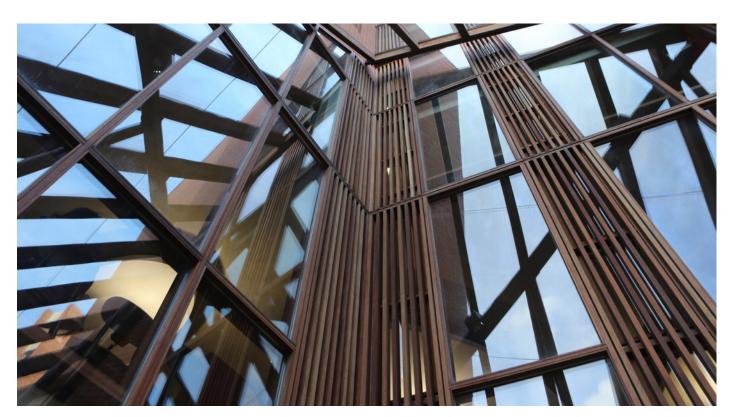
Dissertation/Capstone Project:

The dissertation/capstone is a student-led independent study project that comprises a half credit on the overall degree. Students can choose to engage in an academic dissertation or a capstone project. Both options require the student to produce a 6,000-word report that demonstrates familiarity with relevant literature and analyses original data collected by the student. The dissertation is grounded in academic concepts whereas the capstone project presents a new business idea. Through this project, students demonstrate skills in critical thinking and writing, conducting original research, and drawing conclusions from that research. The focus of the project can be any area in which the student would like to develop their expertise, or it can be an area that would benefit the student's organisation. Previous topics have included, for example, the barriers to developing local talent in top leadership jobs, the private equity industry in Azerbaijan, women and leadership in the UAE, public sector employee motivation, creativity and commitment in sales organisations.

In addition, students will attend two overseas modules:

These are designed to highlight topical international business issues and give an insight into global diversity in management practice.

During each of these modules, you will gain direct experience of the local business culture. Alongside classroom learning, we incorporate visits to local and multinational companies, talks from prominent international industry experts based in the module locations, and networking opportunities with LSE's local alumni chapters. Locations for these modules are selected to tie in with the academic content of our core courses and are designed to complement each other to give a wide ranging view of global business. Previous locations have included Singapore, Istanbul, Beijing, Bangalore and Cape Town.



Tentative Faculty Biographies



Dr Ricardo Alonso

Dr Ricardo Alonso joined LSE in 2014 as an Associate Professor of Management. He earned a PhD in Managerial Economics and Strategy from the Kellogg School of Management in 2007, and prior to joining LSE was an Assistant Professor of Finance and Business Economics at the University of Southern California.

Before earning his PhD, Ricardo worked in the Telecommunications industry, serving in management positions at Telefonica in Europe and the United States. After receiving his MS in Electrical Engineering and Computer Science from the Universidad Politecnica Madrid, he was initially engaged in the design and planning of telecommunication networks in Spain and Europe for Telefonica. He later transitioned into management positions were he took part in the launch of "greenfield" operators in Central America and e-commerce platforms in the US.

Ricardo studies the economics of organisations, with an emphasis on information and incentives. His research has been published in the *American Economic Review*, the *Review of Economic Studies*, *AEJ- Microeconomics*, *Journal of the European Economic Association* and the RAND Journal of Economics.



Dr Yally Avrahampour

Dr Avrahampour is a fellow and lecturer at LSE. He completed his PhD from the University of Essex in 2007 having also spent time studying at LSE and Columbia University. He gained his BA from the University of Leeds and an EMBA from London Business School. Yally has also held positions at Merrill Lynch International Bank Ltd and Eli Associates Ltd.

His research interests include accounting standards, theory of fair value, economics of information and organisations, management accounting in the new manufacturing environment, strategic management accounting and accounting for utilities.



Dr Rebecca Campbell

Dr Rebecca Campbell is Director of Studies for the GMiM in the Department of Management. Her research interests are in pay and pensions. She currently teaches MSc courses in Foundations of Management and Strategic Reward. She has also served as a visiting lecturer at ESCP Europe.

Rebecca joined LSE as a PhD research student in 2013, focusing on pension decision-making. She also holds an MSc in Management and Human Resources (with distinction) and a bachelor's degree in Industrial Relations, both from LSE. She was awarded the 'Keith Thurley' prize for best overall performance in her MSc, and the 'Basset' prize for the highest performance in the final undergraduate examinations for the student with Industrial Relations as their specialist subject.

Between 2015 - 2018 Rebecca sat on the Members' Panel of NEST (the workplace pension set up by the UK government). The Members' Panel provides an advisory role to the Trustees of NEST on the operation, development or amendment of the scheme from the perspective of scheme members and potential members.

Prior to her career in academia, Rebecca worked as a director of a high-end women's wear fashion business.





Dr Christine Cote is Programme Director for the Executive Global MSc Management and the Academic Director of the CEMS Masters in International Management programme and the MBA Exchange at LSE. She is a member of LSE's International Trade Policy Unit and a lecturer on the Programme in Advanced Trade Negotiation run by LSE Enterprise for the UK Government. Prior to joining the faculty at LSE she was a lecturer in international business at McGill University's Desautels Faculty of Management in Montreal, Canada.

Before entering academia, Dr Cote worked as an international trade negotiator with the Department of Foreign Affairs and International Trade Canada. In this capacity she represented Canada in negotiations at the World Trade Organization (WTO) in Geneva, the Organization for Economic Cooperation and Development (OECD) in Paris and on bilateral trade and investment agreements.

Prior to this Dr Cote worked as a strategy, policy and economics consultant with PricewaterhouseCoopers based out of London, England and was responsible for advising Governments in Europe, Africa and Asia on major strategic public policy decisions. She was also a political advisor and organiser in the Office of the Prime Minister of Canada.

Dr Cote completed her PhD in international political economy from LSE in 2014. In addition to an undergraduate degree in economics and politics from McGill University, Christine has a graduate degree in economic policy from Harvard University and an MBA in strategic management and finance from London Business School.



Professor Amil Dasgupta has taught at LSE since 2002. He is a Research Fellow at the Centre for Economic Policy Research (CEPR) and CESIFO, a Research Associate at the European Corporate Governance Institute (ECGI), and a visiting researcher at the Cambridge Endowment for Research in Finance (CERF).

Amil's research focuses on the role of institutional investors in shareholder activism, corporate governance, and financial markets.





Dr Mia de Kuijper

Dr Mia de Kuijper is the CEO of the strategy advisory firm Cambridge Global Partners and a contributor to Duke Corporate Education as a member of their Global Learning Resource Network. Dr de Kuijper has extensive experience in building and managing global companies. She has been a corporate leader as well as a senior banker on Wall Street. She provides strategic and economic advisory to international clients, focusing on technology and telecommunications, consumer products, natural resources and commodities, funds management and finance. She also teaches and coaches academic and corporate audiences on corporate strategy, M&A, investing, strategic use of networks, effective management of global organisations, modern business models, international competitiveness, scenario planning, and innovation; including at Cambridge University, Harvard and at the IIM-Ahmadabad in India.

Dr de Kuijper has been a Senior Managing Director in investment banking on Wall Street, where she made a career in Morgan Stanley and Credit Suisse First Boston and has also held senior management positions at Royal Dutch Shell, PepsiCo, and AT&T. At Pepsi-Cola International, her roles included Chief Strategist, Global Head of M&A, and CFO. She has played a leading role in the establishment of Pepsi-Cola in China, India and Brazil. At AT&T, she was at the forefront of AT&T's internet investments, wireless, and network strategy. Previously, she was a strategy consultant at Bain & Co. and at McKinsey. She was the founding Co-Dean of the Duisenberg School of Finance in Amsterdam, Holland and has advised the World Bank, the IMF and the Ford Foundation. Mia also serves on the Alumni Council of the Harvard University Graduate School of Arts and Sciences.







Dr Soane graduated in Psychology from Leicester University in 1990 then worked in mental health and learning disabilities services at several NHS trusts and social services. She gained both an MSc in Occupational Psychology and a PhD from the Institute of Work Psychology at the University of Sheffield. She previously held positions at both London Business School and Kingston Business School. Emma is Programme Director for the LSE MSc Management and Academic Director for CEMS MSc International Management. She is an associate of the Grantham Institute on Climate Change and the Environment and teaches leadership, decision making and professional development. Emma also works with Duke Corporate Education delivering executive education and Said Business School, University of Oxford. She works as a consultant with individual clients and organisations, focussing on leadership and professional development. Research interests include leadership, personality, risk, decision making and employee engagement.



Dr Lourdes Sosa

Dr Lourdes Sosa joined LSE as Associate Professor in the Department of Management in 2013. Prior to LSE, she spent seven years at the London Business School where she taught in the MBA, Executive MBA, Master's in Management and Executive Education programs. She received her PhD degree at the Massachusetts Institute of Technology, Sloan School of Management. Prior to her academic career she worked in R&D management at General Electric and General Motors.

Dr Sosa studies technological discontinuities, a pervasive phenomenon in which a radical change in technologies disrupts a market, a phenomenon commonly referred to as creative destruction. In her work she uses technological discontinuities as an opportunity to contribute to mainstream strategy's objective of explaining within-market differences in firm performance. Furthermore, by looking at variation in the ability of established firms to adapt to a radical change in technologies, she also finds an opportunity to contribute to research on organisational change. She is specifically interested in understanding the competitive dynamics of the R&D race that ensues through a technological discontinuity, thus her current interest on the Pharmaceutical Industry and the Biotechnology Revolution. An active member of the Academy of Management, INFORMS, and the Industry Studies Association, she has won awards from these associations for her research. She is currently in the Editorial Board of the Academy of Management Journal.

^{**}Please note this is a tentative list of some of our teaching faculty and is subject to changes.**

Sample LSE Module

Module 1 LSE							
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
9.30am – 1pm	Orientation	Foundations 1	Foundations 1	Managerial Economics	Organisational Behaviour and Leadership	Foundations 2	
1 – 2pm	Lunch					Day Off	
2 – 5.30pm	Orientation	Foundations 2	Managerial Economics	Foundations 2	Foundations 1	Managerial Economics	
5.30pm onwards	Opening Dinner	X	X	×	Guest Speaker Event	×	

	Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	
9.30am – 1pm	Foundations 1	Foundations 2	Foundations 1	Managerial Economics	Organisational Behaviour and Leadership	Foundations 2	
1 – 2pm	Lunch					Danast	
2 – 5.30pm	Foundations 2	Managerial Economics	Organisational Behaviour and Leadership	Foundations 2	Organisational Behaviour and Leadership	Managerial Economics	Depart
5.30pm onwards	X	Review Session	X	Networking Event	X	Closing Dinner	

Sample Overseas Module

Overseas Module							
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
Morning Session		Lecture	Company Visit	Company Visit	Guest Speaker	Company Visit	
Lunch	Students Arrive	Lunch					Students
Afternoon Session		Company Visit	Lecture	Lecture	Free Afternoon	Lecture	Depart
Evening Session	Welcome Briefing	Opening Dinner	X	Alumni Event	X	Closing Dinner	

Teaching runs in person and attendance will be expected at all modules. Should factors outside of our control impact this, modules may move to a hybrid schedule (i.e. delivering teaching both in-person and online simultaneously) if required. Please see our webpage for further details of teaching and learning: lse.ac.uk/egmim

Find out more

For 2025 entry, applications are open from 8 October 2024!

To apply, please visit: Ise.ac.uk/study-at-Ise/Graduate/Prospective-students/How-to-Apply

For regular programme information updates, please visit: **lse.ac.uk/egmim**

For further programme queries please contact dom.egmim.admissions@lse.ac.uk

Watch our EGMiM Programme video: here

Read our EGMiM Student Blog: blogs.lse.ac.uk/management/

- Follow the Department of Management on Facebook: facebook.com/DepartmentofManagement/
- O Follow the Department of Management on Instagram: instagram.com/lsemanagement/
- Follow the Department of Management You Tube channel here!



LSE Campus



Key

CBG	Centre	Building

CKK Cheng Kin Ku Building

CLM Clement House

COL Columbia House

CON Connaught House

COW Cowdray House

FAW Fawcett House

KGS King's Chambers

KSW 20 Kingsway

LAK Lakatos Building

LCH Lincoln Chambers

5LF 5 Lincoln's Inn Fields

35L 35 Lincoln's Inn Fields

49L 49 Lincoln's Inn Fields (Coopers)

50L 50 Lincoln's Inn Fields

51L 51 Lincoln's Inn Fields

LRB Lionel Robbins Building, Library

MAR Marshall Building

OLD Old Building

ocs Old Curiosity Shop

PAN Pankhurst House
PAR Parish Hall

PEA Peacock Theatre

PEL Pethick-Lawrence House

POR 1 Portsmouth Street

SAR Sardinia House

SAW Saw Swee Hock Student Centre SHF Sheffield Street

SAL Sir Arthur Lewis Building

STC St Clement's Clare Market



All buildings have wheelchair access and lifts, except, KGS, KSW*, 5LF, POR* and SHF. *KSW 20 Kingsway (Language Centre only), *POR 1 Portsmouth Street (Shop only).

Disabled Access

After 6.30pm, please call Security Control on **020 7955 6200** to ensure that any disabled access doors are open. For access to 20 Kingsway, please call security staff on **020 7955 6200** to set up the portable ramp in the entrance foyer.

Access Guides to LSE buildings

AccessAble have produced detailed access guides to the LSE campus and residences, and route maps between key locations. These access guides, and route maps, are now accessable.co.uk/organisations/london-school-of-economics.



For more information please contact:

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lse.ac.uk/egmim