



Dr. Nick Lewis

SOCIAL SCIENTIST

 [nick-lewis](#)

Summary

Hello! I'm Nick. I recently completed my PhD in Political Science at the London School of Economics, examining how social media influences human behaviour. I love making sense of complex problems, identifying solutions, and communicating my findings. Applying a wide range of theoretical, experimental, computational, and statistical techniques, I produce robust insights which inform concrete recommendations.

With a professional background in both traditional and social media, I have a proven track record of communicating in a clear and compelling manner with a range of audiences, discussing various political issues on national television, podcasts, in blogs, and at international conferences.

During my doctoral studies, I also delivered award-winning teaching to Undergraduate and Master's students, many of whom are senior civil servants and government officials. This immensely-rewarding role has involved articulating a wide range of our most pressing political challenges, while inspiring students to develop novel, evidence-based public policy solutions.

Skills

- Research design** Identifying real-world problems, ways to test them, and finding solutions.
- Data science** Regression, time series, survey methods, experiments. Comfortable with R, Python, SQL, and Tableau.
- Collaboration** Delivering multiple projects, to tight deadlines, with co-authors, clients, and stakeholders.
- Communication** Distilling complex concepts and inspiring audiences, through [blogs](#), [social media](#), [TV appearances](#), and [public speaking](#)

Experience

London School of Economics and Political Science

London

PHD RESEARCHER

Sep 2020 - Feb 2025

- Planned, managed, and delivered multiple complex research projects.
- Collaborated with colleagues to produce journal-standard publications.
- Presented at international conferences and research seminars.
- Awarded external funding on the strength of my research proposals.

London School of Economics and Political Science

London

GRADUATE TEACHING ASSISTANT

Sep 2021 - May 2024

- Delivered award-winning teaching to students in public policy and political science.
- Communicated complex topics to non-specialist audiences.
- Mentored students in personal and professional development.

Action for Children

London

SOCIAL MEDIA MANAGER

Jan 2020 - Sep 2020

- Delivered UK-wide digital campaign which lobbied government to tackle child poverty.
- Managed a team of four digital media experts during the COVID-19 pandemic.
- Developed a brand-new organisational social media strategy in tandem with multiple stakeholders.

Independent Age

London

DIGITAL MEDIA / PRESS OFFICER

Apr 2017 - Jan 2020

- Drove the #CreditWhereItsDue Pension Credit campaign, leading to the charity's first mention at Prime Minister's Questions.
- Increased social media engagement by 267% and followers by 102%.

Kantar Media

London

QUALITY ASSURANCE TEAM LEADER

Apr 2011 - Apr 2017

- Managed a team of eight people dedicated to a social media listening and evaluation service.
- Led on project scoping and testing of in-house software applications to extract key insights from social media data.

Press Data Ltd.

Edinburgh / London

PRESS RESEARCHER

Apr 2009 - Apr 2011

- Conducted media monitoring and evaluation on behalf of a range of public and private sector clients.

BBC Scotland

BROADCAST JOURNALIST (TALENT POOL)

- Liaised with journalists, sub-edited copy, exercised editorial judgement on regional news stories.

Glasgow

Aug 2008 - Apr 2009

The Scotsman Publications Ltd.

SUB-EDITOR

- Wrote and sub-edited stories for the print and online versions of *The Scotsman* and *Scotland on Sunday* broadsheets.

Edinburgh

Aug 2007 - Apr 2008

Fest Magazine

ARTS REVIEWER

- Reviewed comedy and theatre during the Edinburgh Fringe.

Edinburgh

Aug 2007 - Aug 2010

Education

London School of Economics and Political Science

PHD IN POLITICAL SCIENCE

- Thesis: 'Do social media create bias in democratic deliberation?'

London

Sep 2020 - Feb 2025

London School of Economics and Political Science

MRES IN POLITICAL SCIENCE, DISTINCTION

- Specialist topics: Causal Inference, Applied Regression Analysis, Quantitative Text Analysis, Survey Methods, and Social Network Analysis.

London

Sep 2020 - May 2021

Birkbeck, University of London

MSC. IN GOVERNMENT, POLICY AND POLITICS, DISTINCTION

- Specialist topics: Public Policy, British Politics, Nations and Nationalism, and American Foreign Policy.

London

Sep 2016 - May 2018

Edinburgh Napier University

BA (HONS.) IN JOURNALISM, 2:1

- Specialist topics: Media law, Media Ethics, Online Journalism, Documentary Film-making

Edinburgh

Oct 2002 - May 2006

Volunteering

Merton Saints BMX Club

COMMITTEE MEMBER

- Successfully lobbied Merton Council for £80,000 to repair and refurbish the start hill at Merton BMX track.
- Spearheaded a move to become a Community Interest Company, to safeguard the future of the club.
- Helped people from the local community get involved in the sport of bicycle motocross, through coaching and mentoring.

London

March 2023 - present