

Example of Key Content

Exmple of Language Points	Cultural Tips	Famous Quotations	TCM Channels	Example of Issues related to associated channels
1. Introduction	Comparative Business Culture	三(sān) 人(rén) 行(háng), 必(bì) 有(yǒu) 我(wǒ) 师(shī)	Ren Channel	Fatigue, low energy, cold body, anxiety ,adiposis , pregnancy complications etc.
		Two heads are always beter than one	任脉	
2. Meeting	Greeting	知(zhī) 己(jǐ) 知(zhī) 彼(bǐ), 百(bǎi) 战(zhàn) 不(bù) 殆(dài)	Du Channel	Bladder and Urinary issues, anxiety, insomnia, headaches, neurological disorder
		Konowing the enemy and know yourself	督脉	
		you can fight a hundred battels with no danger of defeat		
3. Negoatiation	Meeting for the first time	一(yī) 箭(jiàn) 双(shuāng) 雕(diāo)	Lung Channel	Skin health, hayfever, nose, asthma, coughing ...
		One stone kills two birds	肺经	
4. Numbers -- Appointment and Plans	About lucky number and number issues	千(qiān) 里(lǐ) 之(zhī) 行(xíng), 始(shǐ) 于(yú) 足(zú) 下(xià)	Large Intestine Channel	pain along LI meridian (for example:lower gums of teeth (toothache),
		A journey of a thousand miles begins with one step	大肠经	pain from ears, headache on both side of foreache...) head, face, eyes, nose, lips, gums and ear...
5. Visa application	Chinese way of writiting	天(tiān) 时(shí) 地(dì) 利(lì) 人(rén) 和(hé)	Heart Channel	alongside heart maridian, it casues the uncomfot and pain such as sprite, tongue,
		The right time, the right place and the right person	心经	sweating, chest and heart, throat, phlegm, loss voice, stiffness of the tongue, red eyes etc.
6. Book a restaurant	Table maners	有(yǒu) 朋(péng) 自(zì) 远(yuǎn) 方(fāng) 来(lái), 不(bù) 亦(yì) 乐(lè) 乎(hū)	Kidney Channel	the kidey meridian runs along side organs and cause problem on throat, ears, eyes, and head.
		Isn't it delightful to have freinds coming from afar?	肾经	headache, dizzines, restless, coughing of blood, asthma, dysponea, diabetes
7. Schedule	Chinese holidays	冰(bīng) 天(tiān) 雪(xuě) 地(dì), 寒(hán) 风(fēng) 刺(cì) 骨(gǔ)	Stomach Channel	bleching, nausea or vomiting, mania-depression, stomaches, disorder of the breast...
		It is a frozen an snow-covered land, and the cold pierces to the bone	胃经	
8. Shopping	Bargin culture	和(hé) 而(ér) 不(bù) 同(tóng)	Liver Channel	Anxiety, anger, headache, phlegm, menopause
		Hrmony without uniformity	肝经	
9. Booking Tickets	Booking international tickets	路(lù) 遥(yáo) 知(zhī) 马(mǎ) 力(lì), 日(rì) 久(jiǔ) 见(jiàn) 人(rén) 心(xīn)	Spleen Channel	poor appetie, heaviness of the body, swelling of the four limbs
		As a distance tests a horse's strength, time reveals a person's heart	脾经	
10. Currency Exchange	Chinese Saving culture	冰(bīng) 冻(dòng) 三(sān) 尺(chǐ), 非(fēi) 一(yī) 日(rì) 之(zhī) 寒(hán)	Samll Intestine Channel	malaria fever, mania disorder, pain and mumps of shoulder, jaw, neck , elbow, cheek and breast,
		It takes more than one cold day for the river to freeze three feet deep --	小肠经	
		the trouble has been brewing for quite some time in the other words,		
		Rome is not built in one day		

Text books written by Dr. Hong Lu

1 "London Business Chinese"

2 "When in China: A Guide to Chinese Business Culture"