

## Appendix 2

### The Global Talent Programme for Effective Communication is run by Confucius Institute for Business London

Date	City	Schedule	
Day 1 Monday	London CIBL	09:00 - 09:30	Program registration
		09:30 - 10:30	Opening ceremony and introduction to LSE
		10:30 - 11:00	Group Photo
		11:00 - 12:00	Lecture 1: Lifelong Learning Opportunities at LSE (How to apply for LSE degrees, general courses, summer short programmes, executive programmes etc.)
		12:00 - 14:00	Welcome lunch
		14:00 - 15:30	Lecture 2: The comparison of education between UK and China
		15:30 - 17:00	Campus tours
Day 2 Tuesday	London CIBL	09:30 - 12:00	Group discussion and project allocation Lecture 3: Opportunities and Challenges (Doing Business with China) via China & the West
		12:00 - 14:00	Lunch break and self-study in the library
		14:00 - 17:00	Lecture 4: Strategic plan "The Art of War for Business" group discussion on personal development
Day 3 Wednesday	London	09:00 - 17:00	Educational visit to London Stock Exchange Project group work: visit different shops / companies with designed questionnaires and find out the difference between UK & China as part of the market research
Day 4 Thursday	London CIBL	09:30 - 12:00	Group discussion & project works Lecture 5: British culture awareness with case study Project work
		12:00 - 14:00	Lunch break and self-study in the library
		14:00 - 17:00	Lecture 6: The comparative study of business etiquette Project discussion and report writing
Day 5 Friday	London CIBL	09:30 - 12:00	Group discussion and project on management Lecture 7: Management soft skill development: KISS (Keep It short and simple), teamwork and discussion presentation skills in a business environment
		12:00 - 14:00	Lunch break and self-study in the library
		14:00 - 17:00	Lecture 8: Taster class for project management Project discussion and report writing



Day 6 Saturday	FREE TIME		Optional activities: optional Cambridge visit
Day 7 Sunday	FREE TIME		Optional activities: London visit
Day 8 Monday	London CIBL	09:30 – 12:00	Business management with case study Lecture 9: “The Book of Changes” and international business management
		12:00 - 14:00	Lunch break
		14:00 - 17:00	Lecture 10: System management in the global context. Project work and Group discussion
Day 9 Tuesday	London CIBL	09:30 - 12:00	Group discussion on opportunities 1 Lecture 11: UK-China relationships Project related discussion and teamwork
		12:00 - 14:00	Lunch break and self-study in the library
		14:00 - 17:00	Lecture 12: A taste of economic history: The US - China trade war impact on global economy Project discussion and introduction to creative writing.
Day 10 Wednesday	Oxford	09:00 - 17:00	Optional activities: Oxford visits
Day 11 Thursday	London CIBL	09:30 - 12:00	Group discussion on opportunities 2 Lecture 13: Management and leadership: effective communication on a cross-cultural platform
		12:00 - 14:00	Lunch break and self-study in the library
		14:00 - 17:00	Lecture 14: “The Book of Changes” and global leadership. group discussion, project supervision, teamwork & tips for career development.
Day 12 Friday	London CIBL	09:30 - 12:00	Presentation: students final project report
		12:00 - 14:00	Lunch break
		14:00 - 17:00	Awards ceremony & networking activities